

DOWNLOADS



Guidelines for Virtual Viewings



Property
Finder

HUB

GUIDELINES FOR VIRTUAL VIEWINGS

HERE ARE OUR RECOMMENDED GUIDELINES FOR VIRTUAL VIEWINGS!

START THE VIEWING WITH AN INTRODUCTION INCLUDING:

- ☐ Your name
- ☐ Your agency
- ☐ Your specialisation
- ☐ Length of real estate experience
- ☐ Details of the property you are showing us, e.g.
For sale / 2 bed / Marina / view / price



You will then have a platform of 7-15 minutes to display the highlights of this property. Video times are kept at a cap to ensure engagement of audience and attention span.

AT THE END, PLEASE CLEARLY STATE YOUR CONTACT DETAILS AND WHAT YOU ARE DOING DURING THESE EXTENUATING CIRCUMSTANCES TO FACILITATE RENTALS/SALES.

Points to note:

Smartphones can produce high-quality videos as long as you consider the following:

- ✓ Good natural lighting and sound (limit background noise), with a steady hand
- ✓ Film videos in landscape mode, preferably
- ✓ Plan your video in advance to ensure an efficient shoot. Start by walking the camera through the front door, and on a house route that makes sense, and shows off the property to the max
- ✓ Select 3 hero features to spend a little longer on - a view, an upgraded kitchen, etc.
- ✓ Caption your video, as many people will watch without sound. Platforms like YouTube have built-in caption tools to help with this.

FORMAT:

Please upload your virtual tour to YouTube.

Then, send the YouTube link to **viewings@propertyfinder.ae** specifying the Listing ID it relates to.

Do's and Don'ts:

DO:

- ☐ Make sure you have a stable 4G or Wifi connection
- ☐ Make sure the picked property has electricity power, or filmed under daylight, all the rooms have to be lit up
- ☐ Make sure the place is tidy
- ☐ Speak clearly and don't obstruct the mic
- ☐ Ensure your phone is charged ;-)



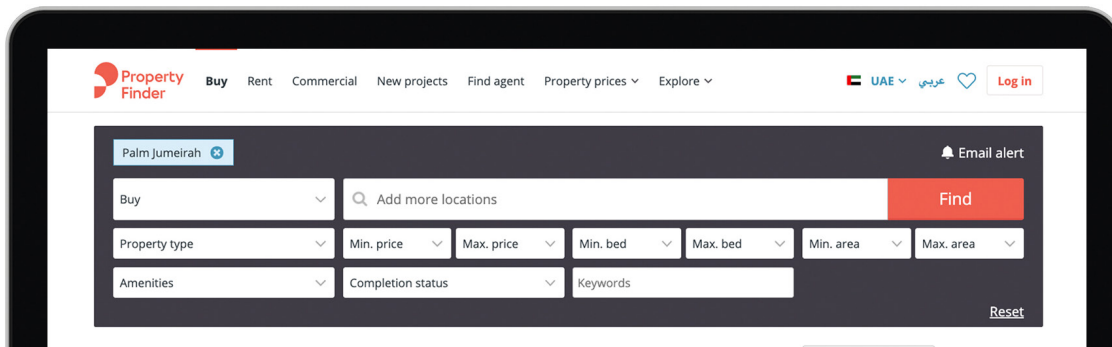
DON'T:

- ☐ Don't film the ground or your shoes, always keep the phone facing you, in a stable way
- ☐ Don't start to film if you didn't check the place first and ensure everything is set up





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T. +971 4 556 0300

A. 1505 Shatha Tower, Dubai Media City,
PO Box 50954, Dubai, UAE