

# TEMPLATES



## Agent Profile: tips & examples

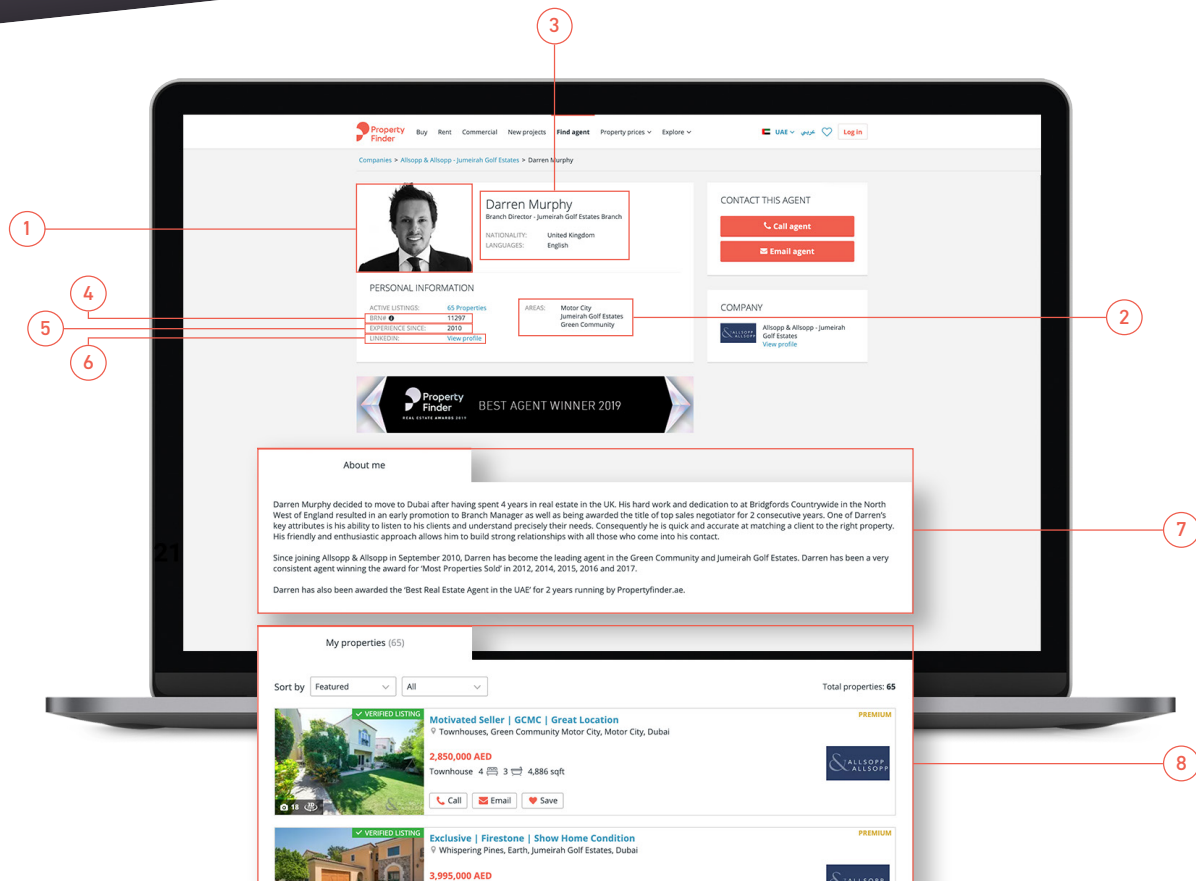


Property  
Finder

HUB

# Stand out to buyers, renters, sellers and landlords with a perfect Agent Profile on Property Finder

The Find Agent section on propertyfinder.ae is the only professional directory of verified and active real estate agents in the UAE. A strong Agent Profile serves to elevate your personal brand and showcase your point of difference to vendors and landlords. Here are a few templates that stood out to us and can be used as examples of writing your own. Don't just copy & paste though, be original and speak from the heart.



## 1. YOUR PHOTO

Upload a clear, professional profile picture with your head and upper body visible against a plain background. Dress smart!

## 2. YOUR AREAS

Highlight your niche by listing the areas you specialise in, to get better quality leads

## 3. YOUR DETAILS

Highlight your nationality and the languages you speak

## 4. YOUR BRN

Display your Broker Registration Number issued by RERA

## 5. EXPERIENCE TITLE

Include the number of years you've been in the industry if you wish

## 6. YOUR LINKEDIN PROFILE

Provide a link to your LinkedIn profile

## 7. ABOUT YOU

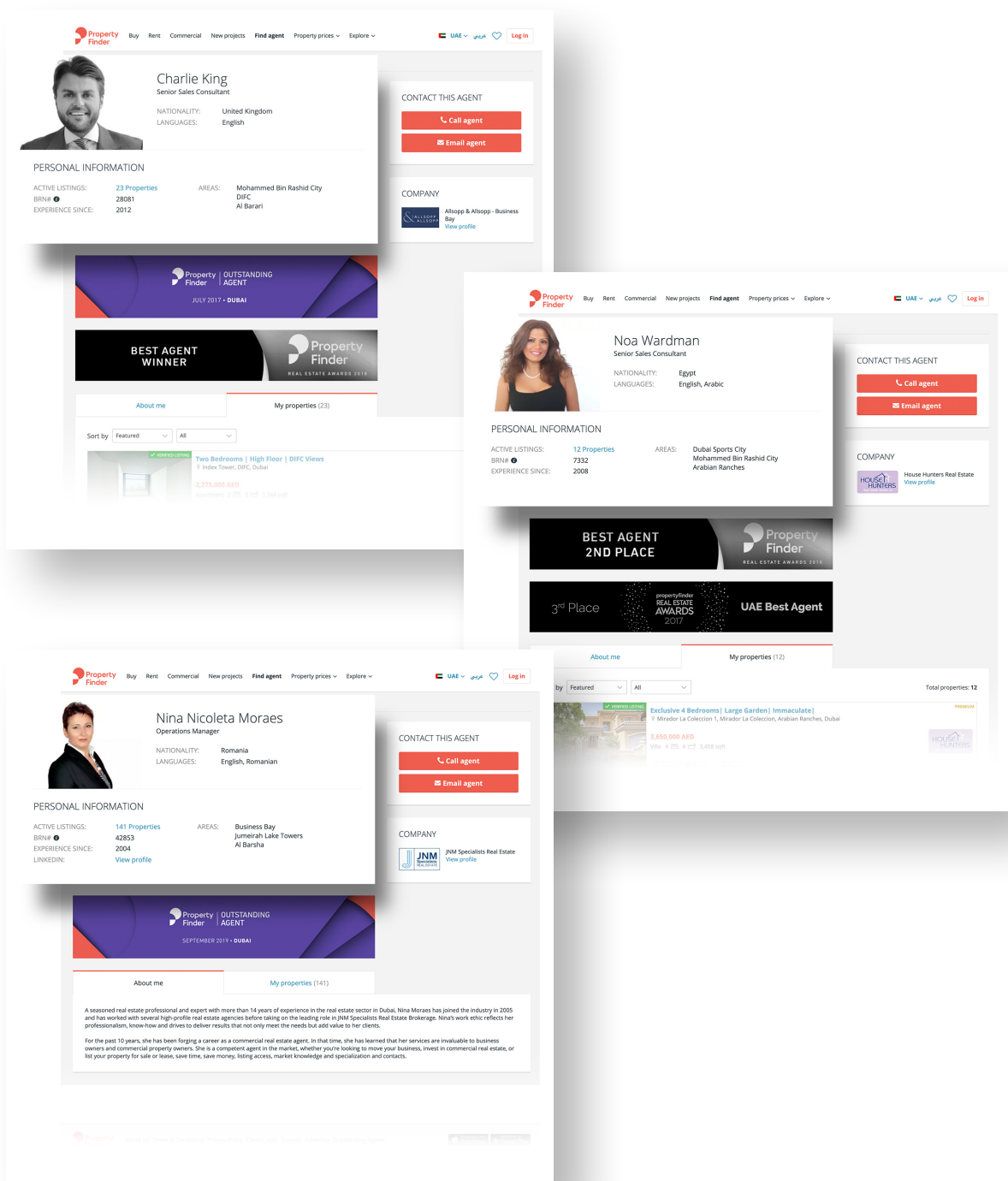
Introduce yourself to customers here, make this part personal, stand out from the crowd, be memorable!


## 8. YOUR PROPERTIES



Make sure all your active listings look amazing - they will be featured here!


## Agent Profile Examples

### DUBAI




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 UAE
  العربية
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## Mohamed Salem

Sales Property Consultant

NATIONALITY: Egypt

LANGUAGES: English, Arabic

### PERSONAL INFORMATION

ACTIVE LISTINGS: 25 Properties

LICENSE: CN-2680366

EXPERIENCE SINCE: 2009

AREAS:


Khalifa City  
Al Raha Beach  
Yas Island

### CONTACT THIS AGENT

[Call agent](#)

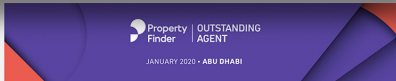
[Email agent](#)

### COMPANY



PROVIS

Provis Real Estate Management  
- Abu Dhabi  
[View profile](#)



#### About me

Mohamed Salem has been working for PROVIS Real Estate Management as Sales Property Consultant. With over 10 years of experience in real estate, he has a comprehensive understanding of the market as well as a high volume of transactions and satisfied clients.


Mohamed specializes in providing turnkey services for investors looking to profit from the booming, highly lucrative Abu Dhabi Real Estate Market as well as in finding dream homes for end-users.

Mohamed actively advises clients on optimum investing alternatives, in the right area and at the right price. He has generated above-average returns for many of his clients investing in Abu Dhabi. He works closely with leading developers in Abu Dhabi such as Aldar Properties, Imkan Properties, Reptage Properties, etc. and handles off-plan and ready projects. His main areas of specialization are: Abu Dhabi City, Al Reem Island, Al Raha Beach, Al Raha Gardens, Al Ghadeir.

#### My properties (25)


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### Riyad Magdy

Managing Director

NATIONALITY: Egypt  
LANGUAGES: English, Arabic

#### PERSONAL INFORMATION

ACTIVE LISTINGS: **15 Properties**

LICENSE# **CN-1830343**

EXPERIENCE SINCE: **2010**

AREAS: **Saadiyat Island  
Yas Island  
Al Shamkha**

#### CONTACT THIS AGENT


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#### COMPANY

**TOWN**

Town Properties  
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**Property Finder** | **OUTSTANDING AGENT**


FEBRUARY 2020 - ABU DHABI

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Sort by **Featured**

All



**Hot Deal No Services Charges | All Nationalities**

West Yas, Yas Island, Abu Dhabi

**4,800,000 AED**

Villa 5 7+ 5,466 sqft

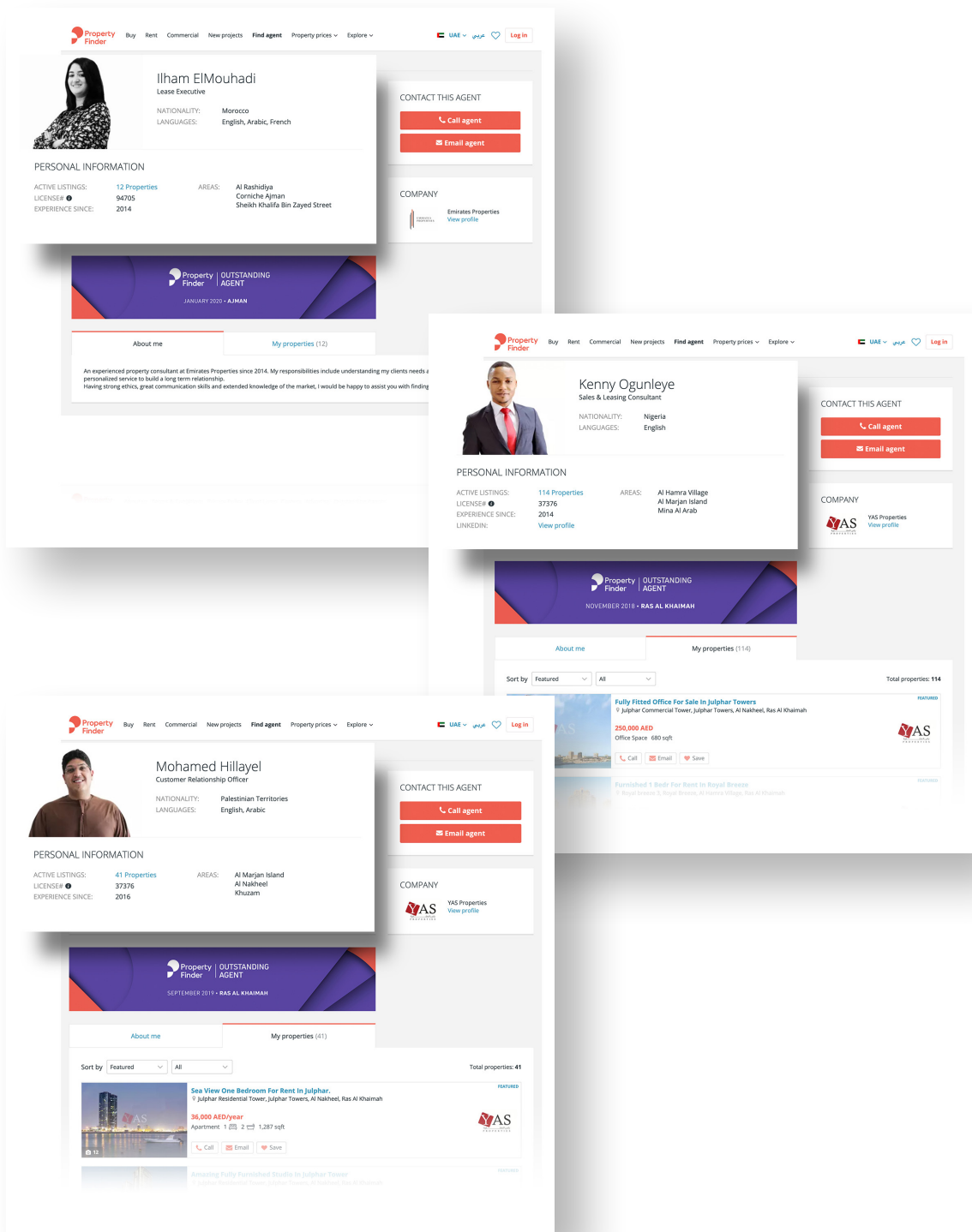
[Call](#)
[Email](#)
[Save](#)

Total properties: **15**

**TOWN**

Town Properties

# NORTHERN EMIRATES

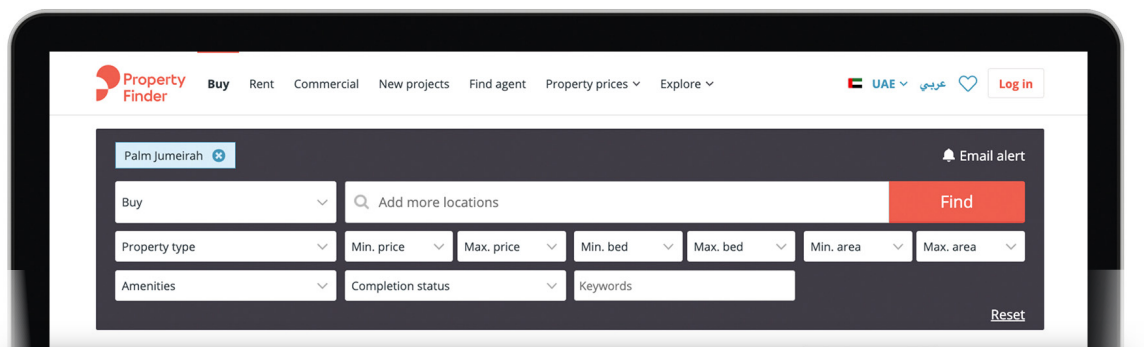


## All set?

Head to Manager to complete your Agent Profile, or have your administrator do it for you.



Want to see your properties on [propertyfinder.ae](https://propertyfinder.ae)?



Join thousands of brokerages and grow your business  
with Property Finder by generating online leads.

**GET STARTED**

Check out [propertyfinder.ae/hub](https://propertyfinder.ae/hub) for more free downloads and resources.

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